

SHOWS / EVENTS	DESTINATION	DATE	INFORMATION
Japanese Sales Mission	Los Angeles, CA	13-14Sep, 2011	Meeting with Japanese receptive tour operator.
Big E	Springfield, MA	16Sep-20Oct, 2011	Agricultural Fair at the Eastern State Exposition with an attendance of 1,200,000 . 60 volunteers from the Vermont tourism industry staff the Vermont tourism booth in the Vermont building.
Italy Showcase	Milan, Italy	11Oct, 2011	Event organized by Visit USA in Italy and attended .
French Sales Mission	Paris, France	16-20Oct, 2011	VDTM, along with NH and Maine, met with over 15 French tour operator and journalist. This mission was organized by our France representation.
International Tourism & Travel Show	Montreal, QC	21-23Oct, 2011	This consumer show in Montreal is attended by 37,000 visitors. VDTM had 3 booths shared with Vermont tourism industry member that participated in this pay-to-play activity.
Bienvenue Quebec	Gatineau, QC	24-28Oct, 2011	This Marketplace is held for tour operators that does motorcoach and individual program to Quebec and surrounding region. VDTM met with 30 companies.
World Travel Market	London, UK	7-10Nov, 2011	VDTM shares the Discover New England booth at this important International Trade event. This is a pay to play opportunity offered by Discover New England in the International Market.
Sale Mission to Italy	Rome, IT	12-15Nov, 2011	VDTM working with our Italian representation meet with Italian tour operators.
National Tour Association Marketplace	Las Vegas, NV	4-10Nov, 2011	This is a Marketplace where over 40 one-on-one appointments with tour operators are scheduled. This event is held every year in different location.
Japanese Sales Mission	Boston, MA	Dec, 2011	This sales mission organizes meetings with receptive tour operator in the Japanese market.
Japanese Sales Mission	New York City, NY	Dec, 2011	This sales mission organizes meetings with receptive tour operator in the Japanese Market.
American Bus Association	Grapevine, TX	6-11 Jan, 2012	This is a Marketplace where over 50 one-on-one appointments with tour operators are scheduled. This event is held every year in different locations.
Philadelphia Enquirer travel show	Philadelphia	14-15Jan, 2012	This is the first year that VDTM attends this consumer show. This is a pay-to-play option for the Vermont tourism industry to share the cost of a booth.
Dublin Holiday World	Dublin, IE	27-29Jan, 2012	This is a consumer show offered as a pay to play by Discover New England.
London Holiday Travel Show	London, UK	2-5Feb, 2012	This is a consumer show offered as a pay to play by Discover New England .
UK Sales Mission	London, UK	6-10Feb, 2012	This sales mission organized by the Discover New England representation in London organizes meetings with UK tour operator.
Sales Mission to Japan	Japan	Feb, 2012	Sales mission to Japan organized by our rep for the Japanese Market.
Boston Globe Show	Boston, MA	10-12 Feb,2012	Consumer show in Boston with an attendance of 20,000. This is part of the pay to play opportunity to share the cost of the booth with VDTM.
Toronto Adventure Show	Mississauga, ON	24-26Feb,2012	Consumer show in Toronto where the emphasis is on outdoor recreation. This is part of the pay to play opportunity to share the cost of the booth with VDTM.
AAA Southern New England	Foxboro, MA	2-4 Mar, 2012	Consumer show held at the Gillette Stadium where the attendance is 17,000 .This show is organized by AAA Southern New England for their members and also open to the general public.

Vacation show	Ottawa, ON	10-11 Mar, 2012	Consumer show in downtown Ottawa with an attendance of 17,000. This is a pay to play opportunity to share the booth with VDTM.
Salon Vélo	Quebec, QC	9-11 Mar, 2012	This is a consumer show in Québec with an attendance of over 15,000 bike enthusiasts. Both for Mountain and Road Biking. VDTM shares the booth with St-Jean-sur-Richelieu, Auberge Harris of St-Jean and the Adirondacks region.
ITB	Berlin, DL	7-11 Mar, 2012	This is the largest trade and consumer show, held in Berlin, Germany under the Discover New England umbrella in their pay to play opportunity.
Discover New England Summit	Boston, MA	26 -28 Mar, 2012	This is New England's regional mMarketplace where meetings are scheduled with European tour operators. 2013 summit will be held in Vermont.
POW WOW	Los Angeles, CA	21-25 Apr, 2012	This international Marketplace is the largest held in North America where meetings are scheduled with tour operators worldwide.
Summer funfest show	Hartford, CT	5-6 May, 2012	Consumer show which features family activities for the summer... everything from camps to destinations. There will be 3 booths (5 tables) at the show for Vermont making it an affordable pay to play opportunity.
Train Station Event	Montreal	Jun, 2012	New England Tourism Center organizes a 2-day information booth at the Gare Centrale in Montréal.